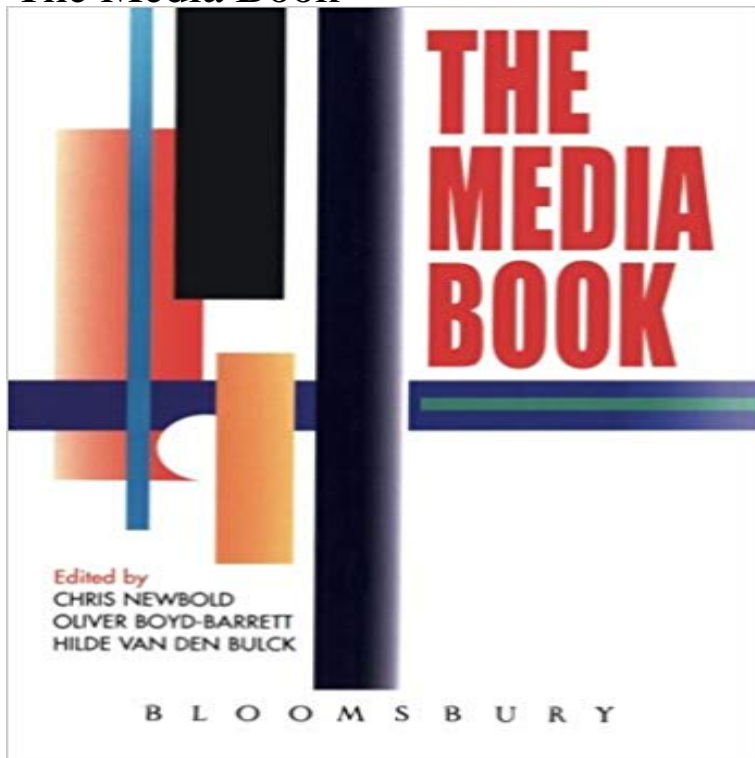


The Media Book



The Media Book is a comprehensive foundation text designed for today's students of media, communication and popular culture. Written by an international team of experienced scholars and teachers, it is designed to work within media and communication courses world-wide and to cover all the main topics which students will encounter during their course.

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