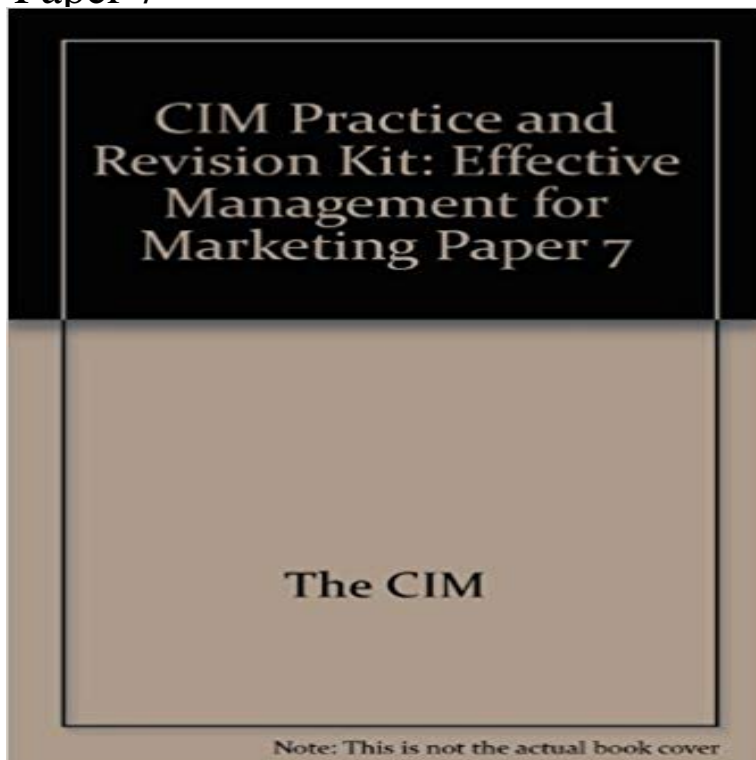


# CIM Practice and Revision Kit: Effective Management for Marketing Paper 7



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