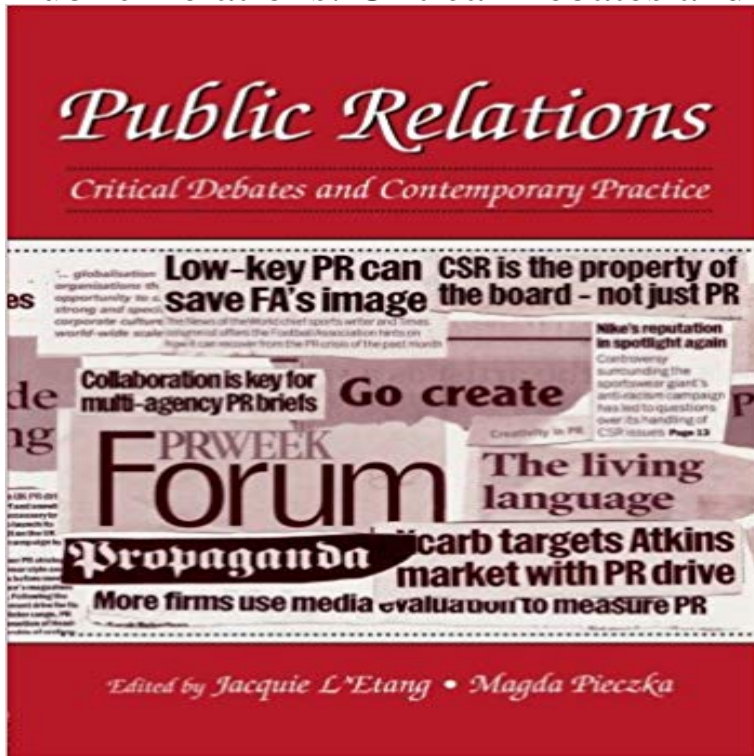


Public Relations: Critical Debates and Contemporary Problems



This new text for students and practitioners in public relations has been built on the acclaimed *Critical Perspectives in Public Relations*, also edited by Jacquie L'Etang and Magda Pieczka, which is no longer in print. Many of the liveliest minds on the public relations scene have contributed fresh ideas and diverse perspectives: their locations on the margins, either geographically or intellectually, or both, allowed them to present a variety of compelling critiques. Contributors from Germany, Sweden, Spain, and Scotland join those from New Zealand and Australia in providing historical and political perspectives. Topics such as propaganda, religion, publics, expertise, transparency, and discourse are tackled in new and imaginative ways. The book challenges conventions but also provides essential empirical detail and careful argument. Practical relevance is also present through interdisciplinary discussion of public relations problems in sport, health, science, tourism, and documentary film. This important volume will stimulate debate about the boundaries, definitions, functions, and effects of public relations.

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