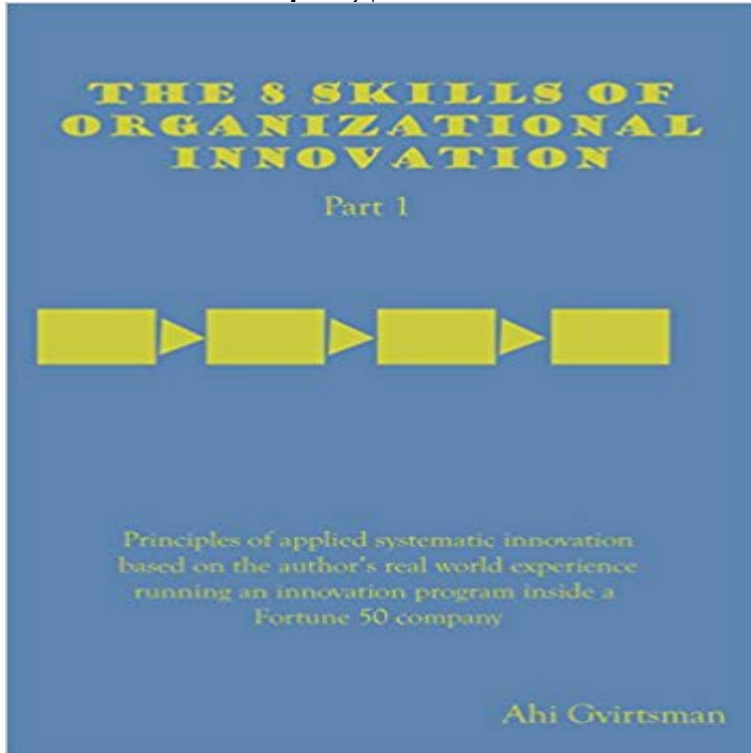


The 8 skills of organizational innovation - Part 1: Principles of applied systematic innovation based on the authors real world experience running an innovation program inside a Fortune 50 company



If you are interested in an organizational turnaround into an innovation powerhouse you need to look no further. In a work that is first of its kind, an acting executive for a Fortune 50 company shares a system for fostering, nurturing and delivering innovation based on his real-life experience setting up and running such a system. Rather than dictating a system, the author shares its principles and the specific implementation chosen for the program he runs. The innovation system described in this book has been running for over four years with results of strategic implications for a Fortune 50 company. This book is a first part of a series aimed at demonstrating that innovation can be generated systematically in ANY organization at ANY culture and with both financial and non-financial goals. It will give unprecedented access to an ongoing effort unparalleled in its organizational pervasiveness and effectiveness. It is a first step in turning innovation from the amorphous will-o-the-wisp it is today into a teachable organizational skill. Review ----- Im regularly exposed to innovation programs and innovation offices of various corporations around the globe. The innovation system created by Ahi and its underlying philosophy are unique in their effectiveness. His passion for this topic comes through the text and will give you the urge to implement such a system in your organization. - Ariel Halevi, CEO, Vayomar What I love about the 8 skills system of innovation is that it can be replicated and doesn't require any proprietary knowledge or the special talents of an individual. Innovation is usually associated with hi-tech corporations and being the largest municipality in Israel meant there was some internal skepticism at first. It has been a fantastic voyage and we are now full steam ahead implementing an innovation system based on the principles

described in this book. - Rinat Guy, Innovation manager, Tel-Aviv Municipality Driving innovation effectively in any sort of large organization is a challenging task. The 8 skills system described in this book has proven to generate success both in terms of business outcomes and internal workforce engagement. It had a substantial impact on the organizations culture of innovation. Where in the past innovation was based on ad-hoc attempts there is now an effective system in place that is clear to everyone at our company. - Raffi Margaliot, Senior Vice President & GM, Hewlett-Packard Enterprise

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