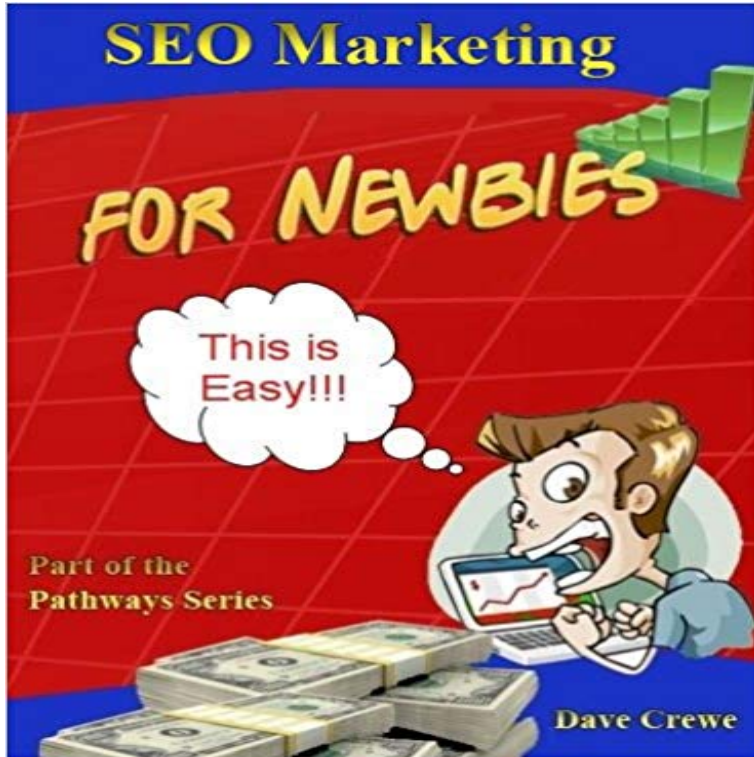


Search Engine Optimization - SEO for Newbies (Pathways Step by Step Guides to a Successful Online Business Book 4)



SEO Search Engine Optimization for Newbies Don't be fooled by other SEO books, this is no search engine optimization for dummies book! Rather, this book is for forward-thinking small business owners that have just created website but don't know SEO or how to drive new customers to it. Just now building your website? Not a problem, you can implement the concepts in this book to your new site as it is built. Nobody wants to pay an search engine optimization SEO guru \$1000 per month to perform what seems like black magic, and the simple fact is you don't have to now. Search engine optimization has been given a mystical reputation by many people that make a living doing SEO. This reputation has scared off the small business websites that don't necessarily have the money for a full-fledge SEO or Search Engine Optimization campaigns, but would love to do what is necessary to drive some free traffic from the search engines. In this book, you'll go from newbie to basic SEO knowledge quicker than you could have imagined. This no BS book walks you through the on-page SEO strategies that will help you a new (or existing) website start improving the search engine optimization and rankings. There's no fluff, only real-world SEO practices along with real-world examples. If you have a minimal knowledge of HTML you will have no problem following the search engine optimization concepts laid out in this book. A perfect book for the newbies at SEO.

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