

A practical guide to surviving as a digital project manager



A practical guide to digital project management, written by someone who has endured the pain of being a project manager - and of recruiting, training and managing others - for over a decade. With real world examples of where things go wrong, and the frank admission that the knowledge contained within is garnered as much from getting it wrong as right, A practical guide to surviving as a digital project manager offers real insight into the potential pitfalls - and the opportunities for mitigation - that you're likely to encounter managing digital projects. This book is applicable to any kind of digital management role, from producers and production management to studio managers; and for any kind and size of digital project. The lessons held within, and the pain they can help you avoid, could well save your sanity. At the very least, they may just make life a little more bearable.

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